

UrbanPlan

CREATING INFORMED CITIZENS

WHAT IS UrbanPlan?

UrbanPlan is a realistic, engaging, and academically demanding classroom-based curriculum that teaches the fundamentals of development. Since 2003, more than 40,000 high school and university students have discovered the issues, private and public sector roles, complex trade-offs, and fundamental economics of realistic land use solutions and vexing growth challenges. More than 2,500 members including trustees, governors, and product council members participate in UrbanPlan.

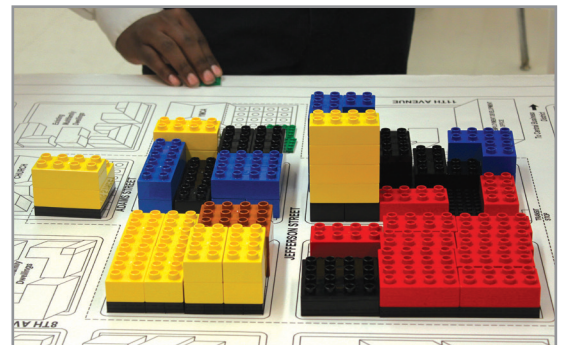
WHY UrbanPlan?

With a 2020 population forecast of over 8.5 million residents, New York City's citizens are increasingly making difficult land use decisions. **Where and how will we live, work, shop, and travel?** Our answers to these challenges will impact the character and vibrancy of our neighborhoods and communities. Yet, our students are rarely educated about the interactions of local government with our market economy, and how these forces join to create the built environment — the foundation for any informed land use discussion. Our program provides our future leaders with the necessary skills and understanding to meet the challenges of accommodating growth and improving quality of life. That's the power of UrbanPlan.

"The UrbanPlan program provides an extraordinary opportunity for our students to learn and interact with senior land use professionals, providing invaluable experience for high school students."

Edward LaGrassa

Member of the ULI New York UrbanPlan Steering Committee
Trustee at Brooklyn Technical High School



VOLUNTEER FOR UrbanPlan

THE TIME COMMITMENT IS MINIMAL
THE IMPACT POWERFUL & LONG LASTING

CREATING A CONNECTION WITH NEW YORK CITY'S YOUTH

Since the program's New York City debut in 2003, UrbanPlan has reached over 4,800 students at Brooklyn Technical High School, Murry Bergtraum High School, St. Raymond High School for Boys, Stuyvesant High School, Boerum Hill School for International Studies, The Bronx High School of Science, Poly Prep Country Day School, High School of Telecommunication Arts and Technology, and Urban Assembly School of Design and Construction. The dedicated teachers at these schools have openly welcomed UrbanPlan and fully embraced its curriculum as part of the semester's coursework. More than 200 ULI New York volunteers have contributed over 7,200 hours in hands-on classroom interactions through UrbanPlan.

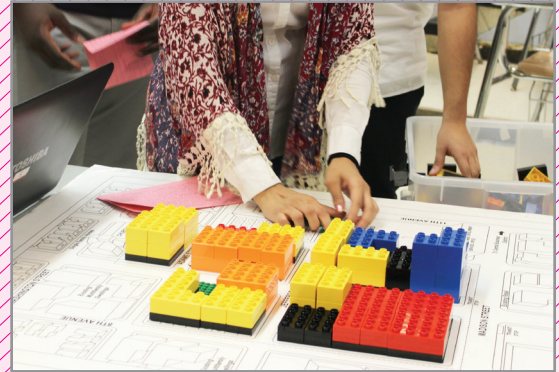
VOLUNTEERS AND TRAINING

ULI volunteers are an essential component of UrbanPlan. We ask that volunteers have a minimum of 4 years industry experience. Volunteers must commit to one 7-hour training that requires 4 hours of advance preparation. After the time spent training with ULI's national UrbanPlan Director, Sophie Lambert, volunteers are eligible to participate as facilitators or "city council" members in the participating high schools. Trained volunteers can elect to participate in a facilitation, which typically lasts 45 minutes, or a "city council" day, which typically lasts between 90 minutes and 3 hours.

"UrbanPlan is a realistic, engaging, and academically challenging month-long program in which high school juniors and seniors learn the roles, issues, and economics involved in urban development, particularly the trade-offs between public and private interests."

Merrie S. Frankel

Member of the ULI New York UrbanPlan Steering Committee



"UrbanPlan is an invaluable tool in the classroom. It is common core standards in action as students are required to read and absorb a large amount of written material, develop their critical thinking skills, and collaborate with peers to develop a viable plan to present to a mock City Council. My students often comment that UrbanPlan is one of the most worthwhile experiences they have had in school, I absolutely believe this to be true! UrbanPlan is rigorous and rewarding for students. I am grateful to have UrbanPlan in our school."

Virginia Miller

Teacher at St. Raymond High School for Boys

