

What is a **TAP**?

The Urban Land Institute has a long history of providing unbiased, pragmatic solutions and best practice advice on responsible land use and sustainable development. ULI New York's TAP Program is designed to provide expert, objective, multidisciplinary real estate expert advice to public agencies and nonprofit organizations on the feasibility, design, or implementation of development initiatives. Previous projects have ranged in scope from generating ideas for redeveloping individual sites to creating strategies for revitalizing entire downtown districts.

About **ULI New York**

The Urban Land Institute is a 501(c)(3) nonprofit research and education organization supported by its members. Our mission is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.

The New York District Council, now with more than 2,000 members, holds a prominent spot in the Urban Land Institute's top 10 District Councils. ULI New York provides a unique setting by catering not just to one sector of the real estate business but to many - from developers to

architects, CEOs to analysts and everyone in between. Using this interdisciplinary approach, ULI examines land use issues, impartially reports findings and convenes forums to find solutions for a healthy and sustainable built environment.

As the preeminent, multidisciplinary real estate forum, ULI facilitates the open exchange of ideas, information and experience among local, national and international industry leaders and policy makers dedicated to creating better places.



How Does a **TAP** Work?

Pre-Panel

Information gathering in cooperation with sponsoring organization to prepare a briefing book summarizing land use assignment. Such information might include zoning and general plan materials, market data, economic studies and projections, maps (24x36 or 36x48 Aerials and GIS Maps) and other similar materials as needed. A private sponsor briefing to ULI member experts occurs one –two weeks prior to the panel.

Panel

One or two full days on site with ULI member experts who will provide solutions to the land use challenge. Experts participate in site tours, confidential stakeholder interviews, brainstorming charettes and deliver final panel recommendations to the sponsor in a private presentation.

Post-Panel

Public presentation highlighting the outcomes of the panel for the general public; professional report summarizing recommendations and outlining practical implementation strategies for next steps; and, program follow up on one, six and 12-month basis.

Cost

Contact ULI New York
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