



2017  
ULI NEW YORK  
**AWARDS FOR EXCELLENCE IN DEVELOPMENT**  
GOTHAM HALL/MONDAY, APRIL 3, 2017

**COMBINATION PACKAGES: 2017 ULI NEW YORK ANNUAL SPONSORSHIP  
AND AWARDS FOR EXCELLENCE IN DEVELOPMENT GALA SPONSORSHIP**

| <b>Benefit Level</b> | <b>Separate Annual Sponsorship</b> | <b>Separate Gala Sponsorship</b> | <b>Combined Discount</b> | <b>Combined Total</b> |
|----------------------|------------------------------------|----------------------------------|--------------------------|-----------------------|
| Urban Visionary      | \$25,000                           | \$25,000                         | \$10,000                 | \$40,000              |
| Platinum             | \$15,000                           | \$20,000                         | \$5,250                  | \$29,750              |
| Gold                 | \$10,000                           | \$15,000                         | \$3,750                  | \$21,250              |
| Silver               | \$5,000                            | \$10,000                         | \$1,500                  | \$13,500              |
| Bronze               | \$2,500                            | \$7,500                          | \$1,000                  | \$9,000               |

**PLEASE NOTE:**

- If you increase your Annual Sponsorship support from Gold to Platinum or from Platinum to Urban Visionary you will receive 1 complimentary registration to the 2017 ULI Fall Meeting at the Private Sector registration rate only — a \$2,000+ value for ULI members and \$3,000+ value for nonmembers.
- If you purchase a combination package at the Gold, Platinum or Urban Visionary levels, you will receive 1 complimentary registration to the 2017 ULI Fall Meeting at the Private Sector registration rate only — a \$2,000+ value for ULI members and \$3,000+ value for nonmembers.
- To receive the combination package discount, Annual Sponsorship and Dinner must be purchased simultaneously and at corresponding benefit level.