



2018 ULI NEW YORK AWARDS FOR EXCELLENCE IN DEVELOPMENT GALA SPONSORSHIP PACKAGES

URBAN VISIONARY: \$25,000

- Table for 10 at dinner – **premier seating**
- Table signage on sponsored table featuring corporate logo
- (2) Full page color ads in e-journal on ULI New York website and at the dinner
- Logo recognition on ULI New York website
- Logo recognition in all dinner promotional materials and emails
- Social media recognition on ULI New York pages

PLATINUM: \$20,000

- Table for 10 at dinner – **priority seating**
- Table signage on sponsored table featuring corporate logo
- Full page color ad in e-journal on ULI New York website and at the dinner
- Logo recognition on ULI New York website
- Logo recognition in all dinner promotional materials and emails

SILVER: \$10,000

- Table for 10 at dinner
- Table signage on sponsored table featuring corporate logo
- Quarter page color ad in e-journal at the dinner
- Recognition on ULI New York website
- Logo recognition in all dinner promotional materials and emails

GOLD: \$15,000

- Table for 10 at dinner – **preferred seating**
- Table signage on sponsored table featuring corporate logo
- Half page color ad in e-journal at the dinner
- Recognition on ULI New York website
- Logo recognition in all dinner promotional materials and emails

BRONZE: \$7,500

- Table seating for 5 at dinner
- Logo listing in e-journal at the dinner
- Recognition in all dinner promotional materials and emails

I and/or my company would like to be listed as follows:

Name _____ Title _____

Company _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____ Email _____

Please submit the names of your guests to jlupo@bermangrp.com
no later than March 30, 2018.



**COMBINATION PACKAGES: 2018 ULI NEW YORK
ANNUAL SPONSORSHIP AND AWARDS FOR EXCELLENCE
IN DEVELOPMENT GALA SPONSORSHIP**

Benefit Level	Separate Annual Sponsorship	Separate Gala Sponsorship	Combined Discount	Combined Total
Urban Visionary	\$25,000	\$25,000	\$10,000	\$40,000
Platinum	\$15,000	\$20,000	\$5,250	\$29,750
Gold	\$10,000	\$15,000	\$3,750	\$21,250
Silver	\$5,000	\$10,000	\$1,500	\$13,500
Bronze	\$2,500	\$7,500	\$1,000	\$9,000

PLEASE NOTE:

- If you increase your Annual Sponsorship support from Gold to Platinum or from Platinum to Urban Visionary, you will receive 1 complimentary registration to the 2018 ULI Fall Meeting at the Private Sector registration rate — a \$2,000+ value for ULI members and \$3,000+ value for nonmembers.
- If you purchase a combination package at the Gold, Platinum or Urban Visionary levels, you will receive 1 complimentary registration to the 2018 ULI Fall Meeting at the Private Sector registration rate — a \$2,000+ value for ULI members and \$3,000+ value for nonmembers.
- To receive the combination package discount, Annual Sponsorship and Gala Sponsorship must be purchased simultaneously and at the corresponding benefit level.



2018 ANNUAL SPONSORSHIP AND AWARDS FOR EXCELLENCE IN DEVELOPMENT GALA

ELECTRONIC JOURNAL ADS

Full page color ad in e-journal \$2,500

Half page color ad in e-journal \$1,500

Please note that journal ads may **NOT** contain contact information including addresses and phone numbers.

INDIVIDUAL TICKETS

\$750 Quantity _____

Please send guest names to Jodie Lupo at jlupo@bermangrp.com with reference to payment information.

AD DIMENSIONS

Full Page: 11" wide x 8.5" tall (*horizontally oriented*)

Half Page: 5.5" wide x 8.5" tall (*vertically oriented*)

Quarter Page: 2.75" wide x 4.25" tall (*vertically oriented*)

Artwork and logo must be sent as a high-resolution image file.

Please submit your artwork and logo to jlupo@bermangrp.com, no later than March 23, 2018.

Name	Title	
Company		
Address		
City	State	Zip Code
Phone	Fax	Email

PAYMENT INFORMATION (CHECK ONE)

Check Visa MasterCard Amex

*All checks should be made out to: ULI New York; mail separately to:
The Berman Group
Attention: Jodie Lupo
380 Lexington Avenue, Suite 1920
New York, NY 10168*

Card Number	Exp. Date	
Name as it appears on card	Security Code	
Billing Address		
City	State	Zip Code
Signature		

Send completed sponsorship form to Jodie Lupo at jlupo@bermangrp.com | Questions? Contact Felix Ciampa at Felix.ciampa@uli.org or 917-773-8822.